



Kiwaniis
HUNTSVILLE MUSKOKA PRESENTS



SAP RUN FOR KIDS

500M & 1KM DISTANCES

SATURDAY APRIL 29, 2023

SPONSORSHIP PACKAGE

VISIT [MUSKOKAMAPLE.COM/SAP-RUN](https://muskokamaple.com/sap-run) FOR MORE INFORMATION

#KIDSNEEDKIWANIS

SAP RUN FOR KIDS

ABOUT US

WHAT IS KIWANIS?

Kiwanis International brings the world together – one community at a time. Today, we stand with more than 600,000 members in more than 80 countries from Kiwanis to Key Club to Circle K and beyond. Each community has different needs, and Kiwanis empowers members to pursue creative ways to serve the needs of children through local service projects and fundraising.

Kiwanis hosts nearly 150,000 service projects each year.

KIWANIS MISSION

Kiwanis empowers communities to improve the world by making lasting differences in the lives of children.

KIWANIS VISION

Kiwanis will be a positive influence in communities worldwide – so that one day, all children will wake up in communities that believe in them, nurture them and provide the support they need to thrive.



WHY A SAP RUN?

We are the new kids in town and we are anxious to make an impact in our community! The Sap Run allows us to get to know other members of the community, provide a safe and fun event for kids, and raise some money for children in need right here in Huntsville.

WHAT IS OUR GOAL?

Our goal is simple:

Host an event that is fun for kids of all ages.

Get to know you and your family.

Raise money to make an impact in our community.

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EVENT INFO

THE WHEN AND WHERE OF THE EVENT:

DATE:

Saturday April 29, 2023

TIME:

10am – Ages 3-7 (500m Distance)
10:15am – Ages 8-13 (1km Distance)

LOCATION:

River Mill Park

COST:

Advance Online Registration - \$20.00
Day-of Registration - \$25.00

Register in advance at:
[Muskokamapple.com/sap-run](https://muskokamapple.com/sap-run)

Registration includes a
FREE PANCAKE BREAKFAST!

Visit the Huntsville/Lake of Bays Chamber of Commerce for more information.
huntsvillelakeofbays.on.ca – (705) 789-4771



This is a family-friendly event created to raise awareness about Kiwanis in our community, and most importantly, to raise funds to put towards children's programs right here in Huntsville.

Kiwanis helps kids around the world. Our local club looks out for our local community. We are generous with our time. We are creative with our ideas. We are passionate about making a difference. And we have fun along the way.

This event is a great way for us to do what we love – give back to the community.

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WE NEED YOUR HELP

As a not-for-profit organization, we require community support in order to execute this event. As a sponsor, you can be assured that your dollars contributed will be used directly to cover costs related to this event, with any excess dollars being injected directly back into community programs supporting the needs and development of kids.

By aligning yourself with our event, your brand will gain exposure to a large crowd of both local citizens, as well as visitors to our community, as the Muskoka Maple Festival draws in a large crowd from across Ontario.

SPONSORSHIP LEVELS:

TITLE SPONSOR: \$1000

BIB SPONSOR: \$500

MEDAL SPONSOR: \$500

BREAKFAST SPONSOR: \$250

EVENT SPONSOR: \$150

You will note in the chart that follows that there are social media, website, print media, and many different opportunities for day-of-event logo placement.

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OUR ASK

Overview of Marketing & Advertising Opportunities	Title Sponsor \$1000 1 Available (Exclusive to Category)	Bib Sponsor \$500 1 Available (Exclusive to Category)	Medal Sponsor \$500 1 Available (Exclusive to Category)	Breakfast Sponsor \$250 2 Available (\$500 for Exclusivity for this Part of the Race)	Event Sponsor \$150 Unlimited
Company Name Incorporated into the Sponsored Element of the Race	✓	✓	✓	✓	✓
Logo Positioning					
Participant Bib Number	✓	✓			
Start/Finish Line	✓	✓	✓	✓	✓
Banners on Race Site Barricades (Sponsor's Expense)	All Markers	Finish Chute	Finish Chute		
Advertising & Posters	Large Logo	Medium Logo	Medium Logo	Medium Logo	Small Logo
Branding in Marketing, PR, E-blasts & Website	✓	✓	✓	✓	
Linked Logo on Website	✓	✓	✓	✓	
Product as Awards & Draw Prizes (Sponsor's Expense)	✓	✓	✓	✓	
Race Day Exposure					
Logo on Athlete T-shirt	Large Logo	Medium Logo	Medium Logo	Medium Logo	Small Logo
Event Announcer Mentions	✓	✓	✓	✓	✓
Volunteer Opportunities for Specific Aspects of the Event	✓	✓	✓	✓	✓
Finisher Photo Backdrop (Sponsor to Provide)	✓				
Complimentary Entry into the Event	4	2	2	1	

#KIDSNEEDKIWANIS

KIWANIS SAP RUN FOR KIDS SPONSORSHIP AGREEMENT:

The following is a contract of agreement between the KIWANIS CLUB OF HUNTSVILLE MUSKOKA and

Sponsor Full Company Name (Please Print)

Date: _____

Sponsor Full Company Name (Please Print)

will provide KIWANIS CLUB OF HUNTSVILLE MUSKOKA;

Sponsorship (Level & Amount): _____

Sponsorships will be paid in full by April 1st, 2023.

Cheques must be made payable to KIWANIS CLUB OF HUNTSVILLE MUSKOKA.

1250 Billie Bear Road, Huntsville, ON P1H 2J6 or e-transfer to info@huntsvillekiwanis.ca

Company Name: _____

Company Address: _____

Company Phone: _____

Contact Person: _____

Contact Phone Number: _____ Email: _____

The following has been read and understood and will be considered a contract of agreement between
KIWANIS CLUB OF HUNTSVILLE MUSKOKA and

Sponsor Full Company Name (Please Print)

SPONSOR INFORMATION

Sponsor Representative (Please Print Name): _____

Sponsor Representative (Signature): _____

Date Signed: _____

KIWANIS CLUB OF HUNTSVILLE MUSKOKA INFORMATION

Rick Brooks, Club Secretary: _____

Date Signed: _____

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VOLUNTEER INFO

INTERESTED IN VOLUNTERING?

Volunteering is at the heart of what we do.

Contact Kathy Higgins

Phone: (905) 409-2291

Email: kat.hig@outlook.com

Or

Rick Brooks

Phone: (705) 635-2101

rlbrooks.associates@gmail.com



Learn more about Kiwanis by visiting our website:

huntsvillekiwanis.ca

Or find us on Facebook at:

[facebook.com/Kiwanis-Club-of-Huntsville-Muskoka-903696059787874](https://www.facebook.com/Kiwanis-Club-of-Huntsville-Muskoka-903696059787874)

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